

FOR IMMEDIATE RELEASE – June 12, 2021



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GET READY! The inaugural Omaha Freedom Festival celebrating the national Juneteenth Holiday takes place next weekend, June 19, 2021 at Malcolm X.

The Omaha Freedom Festival is the inaugural celebration of the Juneteenth holiday hosted by Freedomtainment, a new non-profit started by North Omaha natives Calvin Williams and Tim Andersen. On June 19th, our nation commemorates the end of slavery in the United States. Here in Omaha, we bring our friends and family together to celebrate this major event in history with the Omaha Freedom Festival at the Malcolm X Memorial Outdoor Amphitheatre next Saturday, June 19th from noon to midnight. In order to secure a ticket, festival goers will need to download a ticket ahead of time. No tickets will be sold on site the day of the festival.

12:00 PM – 5:30 PM: Family Friendly Activities

Sample Activities Include:

- Main Stage Presentations
 - Emancipation Proclamation by UNO’s Black Studies Director Cynthia Robinson
 - New City Council Representative Juanita Johnson makes her first proclamation
 - Gerald Kuhn will discuss the Will Brown Memorial
 - Pat Brown will share her personal story when MLK visited her childhood home
 - Local and National Artists to perform throughout the day; complete schedule online.
- “Kids’ Zone”
 - Free lunch while it lasts – hamburgers and hot dogs with chips and drink
 - Omaha Children’s Museum Bubble Station and Seuss-Sational Science shows
 - Bike & Helmet Raffle by the Black Police Officers Association & Union Pacific
 - Arts, Crafts, and Family Activities: Rock Climbing Wall, Carnival & Video Games
 - Omaha Public Library Washington Branch Book Exhibit
- Health and Wellness Zone
 - Charles Drew Free Vaccine Station – No Appointment Necessary
 - Nebraska Community Blood Bank
 - Nebraska AIDS Project
 - Metro Omaha Tobacco Action Coalition
 - Millard Public Schools Steam Bus
 - Nebraska Methodist Diabetes Bus
- Food and Beverage Vendors

6:30 PM – 12:00 AM: Evening Concert

Performers Include:

- Juvenile
- Michel’le
- The Keeshea Pratt Band
- Enjoli & Timeless

- DJ Chain
- TheBankster1

Parking: Evans St Zoned One Way West from 36th to 33rd Street Day of Festival

Parking Areas:

- Corner lot of 33rd and Evans
- Salem Baptist Church
 - Shuttle Service Provided

For the complete festival schedule, see OmahaFreedomFestival.com or contact Calvin Williams, Festival Operations Director at OmahaFreedomFestival@gmail.com. The complete Media Kit is viewable at: <https://omahafreedomfestival.com/press/>

BACKGROUND - English

About Freedomtainment



Freedomtainment, a new 501(c)3 non-profit was started amidst the pandemic in early 2020 by Tim Anderson and Calvin Williams, long-term residents of North Omaha seeking to celebrate African American culture and share its rich history with the Omaha community thru Education, Empowerment and Entertainment. Its key programs consist of the Omaha Freedom Festival, Critical Hits, North Side State of Mind and Let Freedom Read. www.Freedomtainment.com.

About Omaha Freedom Festival



The Omaha Freedom Festival is hosted by Freedomtainment, a 501c3 non-profit organization located in North Omaha, Nebraska, and celebrates the national Juneteenth holiday which honors the emancipation of those enslaved in the United States. The Festival extends the NAACP Juneteenth Parade to an all-day family-friendly event at the Malcolm X Memorial Foundation’s outdoor amphitheater. The inaugural Festival will take place on June 19, 2021. www.OmahaFreedomFestival.com.

BACKGROUND – Spanish

Acerca de Freedomtainment



Freedomtainment, una nueva organización sin fines de lucro 501©3 se inicio en medio de la pandemia a principios de 2020 por Tim Anderson y Calvin Williams, residentes del Norte Omaha por mucho tiempo que buscan celebrar la cultura Afroamericana y compartir su rica historia con la comunidad de Omaha a través de Educacion, Empoderamiento y Entretenimiento. Sus programas importantes consisten en el Festival de la Libertad de Omaha (Omaha Freedom Festival), Critical Hits, North Side State of Mind y Let Freedom Read. www.Freedomtainment.com.

About Omaha Freedom Festival



El Festival de La Libertad de Omaha esta organizado por Freedomtainment, una organización sin fines de lucro 501 c3 ubicada en el Norte de Omaha, Nebraska, y celebrara el evento nacional del Día de la Emancipación que honrara la Emancipación de los esclavizados en los Estados Unidos. El Festival tendrá un desfile para el Día de la Emancipación presentado por el NAACP y se continuará la celebración con un evento familiar que tomará el resto de la tarde en el anfiteatro al aire libre de Malcolm X Memorial Foundation. El Festival inaugural tendrá lugar el 19 de junio del 2021. www.OmahaFreedomFestival.com.

Meet the Presenting Sponsors!

Freedom Festival Sponsor: Quality Clinical Research



Quality Clinical Research Inc. is a medical care and research facility which serves the community in the local Omaha area. Since 2003, they have conducted hundreds of phase I through IV studies. They are committed to providing the best possible quality healthcare and assistance to every patient. Their physicians include a wide range of specialists with experience in internal medicine, infectious disease, and gastroenterology, as well as hard-working pediatricians.

Freedom Festival Sponsor: FREEDOMTAINMENT



Freedomtainment is a North Omaha non-profit run by local entrepreneur Calvin Williams. Through its ongoing mission of serving the community through educating, empowering and entertaining, Freedomtainment has been a driving force behind making this year's Omaha Freedom Festival a reality. Freedomtainment specializes in helping other local Omaha non-profits market themselves and increase their efficiency.

Freedom Festival Sponsor: The Omaha Blues Society



The Omaha Blues Society is another dedicated local non-profit helping to promote this year's Freedom Festival. Formed in 1998, the Blues Society is an all-volunteer organization focused on bringing high-quality, live blues music to various venues throughout Omaha. Since then, they have only expanded. Now, they even produce their own CDs, consisting entirely of exceptional talent from artists in regional communities.

Freedom Festival Sponsor: Union Pacific Railroad



Through the last 160 years since Union Pacific's founding, UP has been a mainstay in the North Omaha area maintaining a railyard at 11th & Cuming and a repair shop at North 9th & Cuming. This yard and shop provided jobs and stability within the community, as well as cemented the UP headquarters in Omaha. The We Are ONE commemorative locomotive celebrates inclusivity and will be in Omaha September 1-2.

Meet the Freedom Festival Concert Performers

Host: THEBANKSTER1



Local Omaha influencer Anthony Anderson, commonly recognized by his performing name THEBANKSTER1 will be hosting this year's Freedom Festival concert, acting as the night's MC (Master of Ceremonies). Anderson is known for his positive, wholesome vibes, and will certainly be a main attraction for the night's big stage activities.

Live Artist Entertainer: JUVENILE



Juvenile is a well-renowned American rapper who will be bringing his unique music talent to the Omaha Freedom Festival's main stage event. Throughout his successful career, Juvenile has released many popular hits, both on the local and national level, including "Soja Rags" in 1997, "Ha" and "Back That Azz Up" in 1998, "Slow motion" in 2003, and the solo number-one album Reality Check in 2006. Since then, Juvenile has continued to turn out well-received hits and albums, both by himself and for Cash Money.

The Omaha Freedom Festival would like to give a special thanks to Seneca Harris, President of Quality Clinical Research, and a local born business owner for bringing this famous musician to the Festival's concert.

Live Artist Entertainer: MICHEL'LE



Michel'le is another nationally acclaimed singer and songwriter who will be performing on the main stage at this year's Omaha Freedom Festival concert. In 1989, she released her self-titled debut album which including such hits as "No More Lies", "Nicety", and "Something in My Heart". She has sold well over a million copies to date. Michel'le was also nominated for Best Rap Performance by a Duo or Group at the 33rd Grammy Awards for her part in "We're All in the Same Gang" single cut album.

The Omaha Freedom Festival would like to thank the Blues Society of Omaha for bringing this talented artist to center stage.

Live Artist Entertainers: ENJOLI & TIMELESS



Enjoli Mitchell is a local singer and songwriter from North Omaha who performs as the lead singer in the Timeless band. Known as "The Voice of the Streets" by those in her community, she is a favorite performer at The Jewell, a popular Omaha Jazz venue situated downtown near the Old Market. Other members of the Timeless band include Eden Corbitt, Ray Williams and Timothy Corbitt. The band is well known for their R&B and moving love songs.

The Omaha Freedom Festival would like to thank the Blues Society of Omaha for bringing their exceptional talent to center stage during this year's concert.

Live Artist Entertainers: The KEESHEA PRATT BAND



Lead by soulful vocalist Keeshea Pratt, this Mississippi inspired band is famous for its thrilling corded rhythms which rival those of big bands. An extremely diverse group of singers and musicians, the Keeshea Pratt Band includes members from five different states as well as Japan. Their members include Kiana Smith, Brian Sowell, Eugene Botts, Dan Carpenter, Brent Nabors, Misaki Nishidate, James Williams III, and Adrew Acuna.

Once again, the Omaha Freedom Festival would like to thank the Blues Society of Omaha for bringing their exceptional talent to the main stage during this year's big event.

Concert DJ: DJ CHAIN



Spinning all your favorite hits at this year's freedom festival is DJ Chain, another respected local musician from the community. DJ Chain performs at a variety of North Omaha venues and is widely recognized for entertaining multiple ages. The great depth of his tracks represents a variety of musical genres including Old School, R&B, Hip Hop, and more. He will take the main stage at 5:30 pm to get the hype flowing in preparation for the night's entertainment and will appear after every event to keep the crowd amped up.

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