

FOR IMMEDIATE RELEASE – June 12, 2022



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GET READY! The inaugural Omaha Freedom Festival celebrating the national Juneteenth Holiday takes place next weekend, June 18, 2022 at Malcolm X.

The Omaha Freedom Festival is the city’s celebration of the Juneteenth holiday hosted by Freedomtainment, a non-profit started by North Omaha natives Calvin Williams and Tim Andersen. On June 18th, our nation commemorates the end of slavery in the United States. Here in Omaha, we bring our friends and family together to celebrate this major event in history with the Omaha Freedom Festival at the Malcolm X Memorial Outdoor Event Plaza next Saturday, June 18th from noon to midnight. In order to secure a ticket, festival goers will need to download a ticket ahead of time. No tickets will be sold on site the day of the festival.

12:00 PM – 5:00 PM: Family Friendly Activities

Sample Activities Include:

- Main Stage Presentations
 - Gerald Kuhn, Festival Host and Assistant Director of Human Rights @ City of Omaha
 - Cynthia Robinson will read the Emancipation Proclamation in honor of 51st anniversary of the Black Studies program at UNO
 - Hear from North Omaha elected representatives, Ms. Juanita Johnson, on her future vision
 - Local and National Artists to perform throughout the day; complete schedule online.
- “Kids’ Zone”
 - Free lunch while it lasts – hamburgers and hot dogs with chips and drink
 - Omaha Children’s Museum Seuss-Sational Science shows
 - Bike & Helmet Raffle by the Black Police Officers Association & Union Pacific
 - Arts, Crafts, and Family Activities: Rock Climbing Wall, Carnival & Video Games
- Food and Beverage Vendors

7:00 PM – 12:00 AM: Evening Concert

Performers Include:

- Tink
- Changing Faces
- Kut Klose
- DJ Chain
- Josh Jones

Parking: Evans St Zoned One Way West from 36th to 33rd Street Day of Festival

Parking Areas:

- Corner lot of 33rd and Evans
- Salem Baptist Church

- Shuttle Service Provided

For the complete festival schedule, see OmahaFreedomFestival.com or contact Calvin Williams, Festival Operations Director at OmahaFreedomFestival@gmail.com. The complete Media Kit is viewable at: <https://omahafreedomfestival.com/press/>

BACKGROUND - English

About Freedomtainment



Freedomtainment, a 501(c)3 non-profit was started amidst the pandemic in early 2020 by Tim Anderson and Calvin Williams, long-term residents of North Omaha seeking to celebrate African American culture and share its rich history with the Omaha community thru Education, Empowerment and Entertainment. Its key programs consist of the Omaha Freedom Festival, Critical Hits, North Side State of Mind and Let Freedom Read. www.Freedomtainment.com.

About Omaha Freedom Festival



The Omaha Freedom Festival is hosted by Freedomtainment, a 501c3 non-profit organization located in North Omaha, Nebraska, and celebrates the national Juneteenth holiday which honors the emancipation of those enslaved in the United States. The Festival extends the NAACP Juneteenth Parade to an all-day family-friendly event at the Malcolm X Memorial Event Plaza. The Festival will take place on June 18, 2022. www.OmahaFreedomFestival.com.

BACKGROUND – Spanish

Acerca de Freedomtainment



Freedomtainment, una organización sin fines de lucro 501©3 se inicio en medio de la pandemia a principios de 2020 por Tim Anderson y Calvin Williams, residentes del Norte Omaha por mucho tiempo que buscan celebrar la cultura Afroamericana y compartir su rica historia con la comunidad de Omaha a través de Educacion, Empoderamiento y Entretenimiento. Sus programas importantes consisten en el Festival de la Libertad de Omaha (Omaha Freedom Festival), Critical Hits, North Side State of Mind y Let Freedom Read. www.Freedomtainment.com.

About Omaha Freedom Festival



El Festival de La Libertad de Omaha esta organizado por Freedomtainment, una organización sin fines de lucro 501 c3 ubicada en el Norte de Omaha, Nebraska, y celebrara el evento nacional del Día de la Emancipación que honrara la Emancipación de los esclavizados en los Estados Unidos. El Festival tendrá un desfile para el Día de la Emancipación presentado por el NAACP y se continuará la celebración con un evento familiar que tomará el resto de la tarde en de Malcolm X

Memorial Foundation. El Festival tendrá lugar el 18 de junio del 2022. www.OmahaFreedomFestival.com.

Meet the Presenting Sponsors!

Freedom Festival Sponsor: Quality Clinical Research



Quality Clinical Research Inc. is a medical care and research facility which serves the community in the local Omaha area. Since 2003, they have conducted hundreds of phase I through IV studies. They are committed to providing the best possible quality healthcare and assistance to every patient. Their physicians include a wide range of specialists with experience in internal medicine, infectious disease, and gastroenterology, as well as hard-working pediatricians.

Freedom Festival Sponsor: FREEDOMTAINMENT



Freedomtainment is a North Omaha non-profit run by local entrepreneur Calvin Williams. Through its ongoing mission of serving the community through educating, empowering and entertaining, Freedomtainment has been a driving force behind making this year's Omaha Freedom Festival a reality. Freedomtainment specializes in helping other local Omaha non-profits market themselves and increase their efficiency.

Freedom Festival Sponsor: Union Pacific Railroad



Through the last 160 years since Union Pacific's founding, UP has been a mainstay in the North Omaha area maintaining a railyard at 11th & Cuming and a repair shop at North 9th & Cuming. This yard and shop provided jobs and stability within the community, as well as cemented the UP headquarters in Omaha. The We Are ONE commemorative locomotive celebrates inclusivity and will be in Omaha September 1-2.

Meet the Freedom Festival Concert Performers

Live Artist Entertainer: Josh Jones



A social entrepreneur, Josh Jones, is a renowned native of the North Omaha community. He is the creator and host of Beats n Sheets Karaoke, the supreme hip hop and R&B karaoke concert.

Live Artist Entertainers: Tink



Trinity Laure'Ale Home, better known by her stage name Tink, is an American rapper, singer and songwriter from Chicago, Illinois. She is best known for the single "Treat Me Like Somebody" and for the collaboration with singer and producer Jeremih on "Don't Tell Nobody".

Live Artist Entertainers: Changing Faces



Changing Faces is a New York-based urban soul vocal duo much in the vein of similar all-female bands alike. The group blended soulful, gospel-tinged vocals with slick contemporary production and slight hip-hop influences.

Live Artist Entertainers: Kut Klose



Kut Klose is an American R&B trio that formed in Atlanta, Georgia. The three female singers that made up the group were Athena Cage, Lavonn Battle and Tabitha Duncan. The girls were discovered by Keith Sweat who produced their debut album.

Concert DJ: DJ CHAIN



Spinning all your favorite hits at this year's freedom festival is DJ Chain, another respected local musician from the community. DJ Chain performs at a variety of North Omaha venues and is widely recognized for entertaining multiple ages. The great depth of his tracks represents a variety of musical genres including Old School, R&B, Hip Hop, and more. He will take the main stage at 5:30 pm to get the hype flowing in preparation for the night's entertainment and will appear after every event to keep the crowd amped up.

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